

Decor Fusion eCommerce

Take your store online quickly, easily and affordably

Provide added convenience for your customers by letting them shop at your business anytime, anywhere, using their smartphone, tablet or desktop computer and watch your sales and customer satisfaction increase. The Decor Fusion eCommerce solution provides you with an online store that syncs with your Decor Fusion POS system, automatically updating your online store in real time with new orders, pricing, product information, and more!

Integrated online store

The Decor Fusion eCommerce is an easy and affordable way to set up and maintain an online store. Seamless integration to your in-store Decor Fusion POS system immediately updates all orders placed through your online store.

With Decor Fusion eCommerce, your online store can be up and running in minutes, at a fraction of the cost of developing your own site. And, your online store is customizable, allowing you to add your company's branding, select layouts, and choose what products you want to sell.

How it works

Decor Fusion eCommerce functions as a bolt-on to your existing website. Simply add a link on your current website, and your customers can easily access your online store from anywhere. Decor Fusion eCommerce fully integrates with the Decor Fusion POS system, automatically sharing information including product prices, new orders, purchase history, item descriptions, details, and images. Search categories are linked to a master product database with thousands of industry brands.

Better customer experience

Customers can create their own profiles, allowing them to see special pricing, create favorites, and view their in-store and online purchase history. They can browse or search for products, review product and safety data sheets, select paint type, sheen, size and color, and add purchases to their shopping cart. At checkout, they can pay or add their purchase to their in-house account, schedule a time and location for pick-up, or choose to have products delivered.



Decor Fusion

Benefits

Minimize online store setup with instant access to 10,000+ SKUs

Boost customer convenience with access to customer account and historical purchase history

Save time and reduce errors with automatic price maintenance/synchronization

Increase customer service with automated order status communications

Easily add a link to your website so customers can access your online store from anywhere

Data collection helps shape future promotions

Decor Fusion eCommerce sales are recorded directly into your Decor Fusion POS system where you can access a full range of reporting based on customer behaviors, sales, margins, new and returning visitors, and more. This information helps you develop marketing campaigns and promotions designed to attract new customers and grow your business.

Key Features

Master product database

Decor Fusion eCommerce syncs with Decor Fusion's master product database, and automatically populates and maintains all product details on your online store. This helps ensure your online store is always populated with accurate product information including product names, numbers, images, descriptions, data and safety sheets, and pricing from multiple manufacturers.

Accurate and current product information

- Decor Fusion is integrated with several of the industry's largest paint and sundry manufacturer and distributor systems, allowing access to a wealth of information to create a database of more than 10,000+ mainstream products. Updates from our industry suppliers helps ensure all product data in the database is accurate and available.

Automatic sync with master database

- Your online store is automatically synced with the master database. This allows you to set up your store quickly – simply select which products you want to feature on your online store. Product updates from manufacturers and distributors are immediately reflected and your online store will be up and running with minimal resources to maintain product information.

Customer order history

The customer order feature of Decor Fusion eCommerce provides your customers convenient access to their accounts and invoices, review previous jobs, find paint product and colors previously used, special paint handling information, color information, and more.

Complete history with the click of a button

- All purchases by your customers, whether in-store or online, automatically flow into their purchase history, and are accessible for future reference. This helps eliminate the need for customers to find old receipts and paint cans when re-ordering the same product. Customers can log into their online store account, access their history, and search using several terms and criteria— product name, color, tint, job name, and more.

Greater efficiency for your customers

- Customers will have the added convenience to easily retrieve key account information including special pricing, invoices, purchase history, and pay onsite or apply online purchases to their in-house account. Customers can also create favorites lists for regularly purchased items saving them time.

Customer special pricing

Offering special pricing gives you considerable leverage to earn and reward customers for shopping with you. Decor Fusion POS integration with Decor Fusion eCommerce automates special pricing for your customers and provides contractors, commercial and retail customers access to easily see their special pricing for specific jobs, products, promotions, tax handling and more!

Customize pricing levels for specific customers

- With Decor Fusion, there is no limit to the number of pricing matrixes you can create. Customer pricing can be created based on different price levels by customer type, specific customer, specific product, timeframe, number of products purchased, and more. This level of customization gives many options to manage your pricing as well as greater control of your margins.

Greater efficiency for you and your customers

- Automating special pricing through your online store creates greater efficiency, helps reduce errors and saves time by removing manual calculations for each customer transaction. When customers visit your online store, they can log into their account and view the pricing that applies to them based on the levels you have set up with the click of a button.

Customer order updates

Decor Fusion eCommerce automated communication feature keeps your customers informed and ensure your customers are always up to date. When your customers order through your online store, they receive real-time updates on order and delivery status.

Automated customer communications

- The automated communication process begins the moment your customers place an order through your online store. Once the order is placed, your team receives notification to fulfill an order. Your customer will then receive text or email notifications throughout the order and delivery process keeping them fully informed of their order status.

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